



PRESS

INFORMATION

Premiership Star officially opens FootballCV Academy

Date: Monday 3rd September at 2pm

Location: Rushden & Diamonds Football Club, Nene Park,
Diamond Way, Northamptonshire, NN9 5QF

Event: Ashley Young, one of British Football's hottest young talents, will officially open the revolutionary Football CV Academy - an independent, private, residential football academy, totally dedicated to the footballing and educational needs of its students.

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Premiership and England Under-21 Star, Ashley Young, will officially open the prestigious FootballCV Academy at 2pm on Monday September 3rd.

Based at Rushden & Diamonds' Nene Park ground in Northamptonshire, the Academy is the first of its kind in the world - an independent, private,

residential football academy, totally dedicated to the footballing and educational needs of its students.

The Academy will be home to 28 lads who were chosen from hundreds of hopefuls for a place at the Academy. As part of their development they will play a number of friendlies against Premiership and Football League opposition in addition to daily training programmes. The lads will also compete in the Football Conference Youth League against the likes of Birmingham City and Oxford United.

After training each day, the squad will head to the classroom to continue a comprehensive football education with seminars, workshops, visits to football games, and guest speakers including some of the biggest names in football.

Monday will be the first training session for all of the Academy members and they will now be hoping to impress not just the team of former professional footballers and coaches who will guide them through their two year stay with the Academy but Ashley Young, the quicksilver Aston Villa forward.

As a richly promising Academy product himself, Ashley Young will be able to give added inspiration, advice and hope to the Academy squad, all of whom are committed to forging a career in professional football.

Kevin Wilson, the former Northern Irish International and Academy Team Manager, said "The FootballCV Academy is a revolutionary concept which gives young footballers the opportunity to make a career in the game, either becoming a player or via the qualifications the players will gain. I am delighted to be a part of the Academy and to assist the progress of the lads

into the professional game. They've all worked hard to get to this point and we'll make sure we give them the best platform to make the most of their talents. We'll give Ashley a very warm welcome and I'm sure he can show the lads exactly what they can achieve if they work hard to maximise their talents.'

For more information visit www.footballcvacademy.com which will have regular match reports and updates on the Academy team – the FCV Reds.

Ashley will be at the FootballCV Academy from 2pm on Monday 3rd September. He will take part in the first official training session with the lads and be available for interview following this. If you would like to talk to Ashley, any member of the FootballCV Academy (including the lads) on a one-to-one basis please contact Mark Sowerby (07970 755198) or Michael Kirby (01582 406016).

ENDS

Note to Editors

About FootballCV Academy (www.footballcvacademy.com)

Providing a genuine safety net and solid platform for stars of the future, the Academy will be run by former professional footballers and coaches. Kevin Wilson, the former Northern Irish International footballer who played over 40 games for his country scoring 6 goals in the late 80's and early 90's, has just been announced as Academy Team Manager. Ultimately the Academy can help released players back into the fold and give late developers a solid platform to earn a living from the game and make a breakthrough.

The cost of attendance is £15,000 per student, per year. This includes all kits, equipment, transport, tutoring, coaching, entertainment, excursions, guest speakers, accommodation and meals for seven days a week. Twenty-two UK-based scholars have already been signed up to start in September.

About FootballCV.com (www.footballcv.com)

This is a website database for footballers of all ages, used by managers at all levels. The extensive database, football trials and assessment days give young hopefuls the chance to let their talent shine through. The FootballCV.com concept is the brainchild of Peter Mallinger (a former vice-chairman of Newcastle United FC and ex-Chairman of Kettering Town), Graham Starmer and David Mallinger (inventor of 'Kickmaster'). All have been involved in the football industry for some years.

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